



an anticipated transformation

Bailey's Hair Studio is set to undergo its own transformation and owners DJ Kelly and Nikki Cozzuol cannot wait.

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Bailey's Hair Studio will undergo a makeover of its own in the near future, tell me about this? We are thrilled to announce our studio is undergoing a complete overhaul, both visually and holistically. We are also changing the name to Suede Hair Skin Every Body as it better suits our new philosophy and overall concept, which encompasses hair care, skin care, make-up and body care. We will also become a full concept salon for La Biosthetique, offering its Natural Cosmetic range in our salon.

What prompted the decision to become La Biosthetique concept salon? DJ has used the brand and often spoke about it and when I began using the skincare range I found it to be a superior product. La Biosthetique meets all our hair, skin, body and make-up requirements and their holistic and individually tailored concept for perfect beauty matches our own philosophy and approach to our business. The La Biosthetique products, which we will stock exclusively in the area, embrace beautiful hair collections, customised scalp and hair ranges, in-salon colour, caring cosmetics, premium skincare, aromatherapy based skin and body treatments.

You both bring a wealth of experience to the business in your respective areas, tell me more about your history? DJ: I started my apprenticeship in Melbourne at Headz Hair Studio, before working as a junior stylist for Vidal Sassoon in London. I then became a backstage stylist for various shows, which prompted my move to the US where I gained a wealth of experience. While in Europe and the US, I worked for many magazine photo shoots and movies. I eventually moved back to Australia, landing firstly in Sydney before arriving in Cairns, where we have now been based since August last year.

Nikki: I originally began in exercise physiology and natural medicine, opening my own sport and natural therapies clinic. I then travelled to the US and worked with the national rugby league team before returning to work with key sports professionals in Australia, including some Melbourne Storm players. Wanting a change I moved to Sydney and attended beauty college. Since then, I have worked in both beauty salons and spas. The combination of my various studies have provided me with an incredibly well rounded understanding of a person's beauty needs.

What importance do your clients place on natural products? Clients are becoming more knowledgeable about available beauty products and want to know the ingredients, where they are derived from and how it will affect them. We play a big role in answering these questions for our customers. The release of Natural Cosmetic will offer our clients a professional hair care range that has been certified by the independent French based institute, Ecocert. Made without synthetic colourings or fragrances, all La Biosthetique Natural Cosmetic products are free from silicones, parabens and paraffin oils.

What are most clients looking for when they come to see you? The majority of our clients are from client recommendation. They know we will take care of all their beauty requirements in a highly professional manner, with a luxurious and pampering approach. We want our clients leaving our salon feeling rejuvenated, relaxed and gorgeous. CL

Bailey's Hair Studio :: 4041 4466

Fact File

La Biosthetique is a French beauty brand renowned for its integrity in product development.

La Biosthetique is committed to ecological responsibility developing Natural Cosmetic, a unique hair care concept using nearly 100 percent natural ingredients.

Ecocert is one of the strictest seals for natural cosmetics and is internationally recognised for testing and certification.